

Carlin Yuen

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561 10th Ave
New York, NY 10036
United States of America

Focus : Digital Media Design
an interdisciplinary concentration of Fine Arts,
Communications, and Computer Science.

Bachelor of Science in Engineering
University of Pennsylvania, August 2010
Cumulative GPA 3.3/4.0

Choate Rosemary Hall
High School, June 2006
Cum Laude Society Member

Experience

- Freelance Projects** GRAPHIC DESIGNER, WEB DEVELOPER, CONSULTANT SINCE FALL 2007
Working experience in X/HTML, PHP, CSS, AJAX/JS, Java/Swing, C/C++, OpenGL, VBA, Matlab, Python, ActionScript, MySQL, Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Maya, Excel, Word, Powerpoint, CMSs.
- Zediva** DESIGNER, DEVELOPER & CONSULTANT SUMMER 2010
Consulted on, designed & developed a flash player for their start-up online video streaming service.
- University of Pennsylvania** ART HISTORY RESEARCH ASSISTANT SUMMER 2009
Assisted Dr. Elizabeth Bolman in constructing a 3D model & animation of the ancient Egyptian Red Monastery ruins.
- Walt Disney Studios** JUNIOR ANALYST & PROGRAMMER SUMMER 2008
Designed and implemented user interface components and utility modules for the Disney website, including Flash animations and graphics. Consulted on redesign implementation and technologies needed.
- Givology** MEMBER OF ORIGINAL TECH TEAM WITH JOYCE MENG - CONSULTANT & DEVELOPER 2008.03-2008.09
Consulted on user interface and database design and development for their start-up non-profit organization.
- University of Pennsylvania** 3D COMPUTER GRAPHICS RESEARCH ASSISTANT SUMMER 2007
Assisted Dr. Norman Badler in crowd simulation with body density, stereovision, 3D mo-cap, modeling & animation.
- Alpha Semantics** MEMBER OF FOUNDING TEAM WITH BORIS SILVER - CONSULTANT & DEVELOPER 2008-2009
- The Wharton School of Business, Behavioral Lab** JAVA SOFTWARE DEVELOPER 2007-2008
- Saudi Aramco, Junior High School** MULTIMEDIA DESIGNER SUMMER 2006
- Relevant Coursework** UNIVERSITY OF PENNSYLVANIA SINCE FALL 2006
3D Computer Graphics, 3D Modeling & Sculpture, Algorithms, Applications of Scientific Computing, Automata & Computing Complexity, Calculus III, Cognitive Science, Computer Animation, Computing Systems, Computer Vision, C++, Drawing II, Design Principles of Info Systems, Digital Design, Figure Drawing, Graphic Design, History of Animation, Leadership & Democracy, Macro & Micro Economics, Management of Info Systems, Marketing, Mathematical Foundations of CS, Networked Life, Programming Techniques II, Typography, Web Design II.

Projects

- Executive Director** EAST COAST ASIAN AMERICAN STUDENT UNION 2010 CONFERENCE 2008.03-2010.03
Led a team of 10 to produce a comprehensive bid document, with presentation and video, to win under vote. Led conference team of 23 to plan and execute conference of over 1,500 participants, at a substantial profit.
- VP of Technology & Creative Marketing** STUDENT CLASS EXECUTIVE BOARD OF 2010 2007.09-2010.05
Drive advertising design & production. Successfully achieved goal of over 50% participation of target audience.
- Marketing Director** CHINESE STUDENTS' ASSOCIATION BOARD 2008.10-2009.12
Founded first cultural club marketing team, boosted sales & attendance by 20%, streamlined advertising process.
- Technology & Communications Director** WHARTON BUSINESS TECHNOLOGY CONFERENCE 2007.10-2008.02
Managed team of 4 in designing, building, and maintaining website front/backend and online marketing channels.
- Facebook Clone** UPENN DESIGN PRINCIPLES OF INFO SYSTEMS COURSE FINAL PROJECT SPRING 2009
Designed & implemented a Facebook social networking site clone in a team of 3 for our final project.
- Founding Member** PENN LIONS, LION DANCING TROUPE SINCE 2007.09
Successfully started a profitable inter-collegiate lion dance performance troupe, won 1st place at the East Coast Intercollegiate Lion Dance Competition hosted at Columbia University in 2010.

Technology Chair	ENGINEERING STUDENT ACTIVITY COUNCIL EXECUTIVE BOARD	2008.01-2009.02
	Drove brand marketing & I.T./comm operations. Streamlined online financial process for over 25 constituent groups.	
Halo: Choate Evolved	CHOATE ROSEMARY HALL 3D GRAPHICS INDEPENDENT STUDY	2005-2006
	With a team of 3, designed and developed a 3D First-Person Shooter in Java from the ground up, renderers and all.	
Vice President of Marketing	THE PENN FUND EXECUTIVE BOARD	2009.04-2010.05
Founding Member	LUNAR NEW YEAR CELEBRATION INITIATIVE	SPRING 2010
Event Chair	ASIAN PACIFIC AMERICAN HERITAGE WEEK BOARD	SPRING 2008-FALL 2009
Residential Advisor	HARRISON COLLEGE HOUSE STAFF	2008.09-2010.05
Vice President of Technology	WHARTON POLITICS & BUSINESS ASSOCIATION BOARD	2007.09-2008.05
Departmental Leader	ENGINEERING ORIENTATION PEER ADVISOR	FALL 2007-2009
Male Lead	PENN TAIWANESE SOCIETY MUSICAL	SPRING 2009
1st Chair, 2nd Trumpet	PENN SYMPHONY ORCHESTRA	2008.01-2008.09
Volunteer & Attendee	ACM SIGGRAPH CONFERENCE	DEC. 2008, AUG. 2010
Student Advisor	HARRISON COLLEGE HOUSE COUNCIL	2007-2008
Student Advisor	COMPUTER SCIENCE ADVISORY BOARD	2007-2008

Honors & Memberships

» The James Brister Society UPenn Asian Alumni Network Student Leadership Award	2010
» Member of the IEEE and IEEE Computer Society	SINCE 2010
» Member of the UPenn Oracle Senior Honor Society	2009
» RIM Blackberry User Interface Design Contest 3rd Place Winner — Blackberry Curve	2008
» Annual Fine Arts Undergraduate Juried Art Exhibition: Juror's Award	2008
» Participant in the UPenn Asian Pacific American Leadership Initiative	2008
» Member of the Association for Computing Machinery (ACM)	SINCE 2008
» Research Opportunities in Penn Engineering (ROPE) Award	2007
» Participant in the UPenn Office of Student Life Leadership Program	2007
» College Board AP Scholar with Honors	2006
» General Electric Computer Science Contest Top 20 Award	2005

Personal

Citizenship : CANADIAN (F-1 STUDENT VISA STATUS)

Home Address : 566 JURAYD COURT, DHAHRAN 31311, SAUDI ARABIA

Languages : ENGLISH (FLUENT), CHINESE (SPEAKING), FRENCH (READING)

Interests : PIANO, MUSIC, GUITAR, VOICE, LION DANCING, THEATRE ARTS, TENNIS, WATER POLO, BILLIARDS, CHESS